

# Creative Specialist

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Fluxwerx is a world-class, industry leader that creates innovative and award winning architectural LED lighting products and technologies, shipping to major construction projects across North America and around the world. As a growing leader in the LED lighting industry, We're looking for people with vision and who want to come along with us as much as they are compelled to be instrumental in taking us there—driven, energetic, forward thinking and curious individuals willing to look outside of titles and roles (though you'll have both).

Tell us what compels you to do what you do. Convince us you're our next great, long term team member.

Responsible for creating inventive, compelling design within an existing brand, the Creative Specialist's sense of design, detail and vision is complemented with strong technical aptitude in Adobe Creative Suite. This role is temporarily remote with an eventual return to an office environment.

## In this role, you will

- Prepare layouts for digital and printed brochures, catalogs, and advertising
- Conceptualize and develop communication design and photo retouching for print and digital publication
- Collaborate and create digital content design and website management
- Create content and materials for sales presentations, PR, and advertising
- Work as an integral part of the marketing team to deliver designs which meet the needs of diverse end-user groups such as architects, lighting agents, and interior designers
- Collaborate with the product development team by gathering technical information to create and maintain technical documents such as packaging, spec sheets and product catalogs
- Participate in and/or provide art direction for in-studio or on-location product shoots
- Assist with basic video production and editing, and photography when required

## About you:

- A minimum of 3 years' experience creating marketing materials in an in-house or creative design firm; working with industrial lighting brands or similar is an asset
- A bachelor's degree or equivalent combination of education and experience
- Advanced knowledge of Adobe Creative Suite, specifically InDesign, Photoshop, and Illustrator
- Relentless attention to detail; including visual and proofing/editing skills
- Experience working with or managing outside services for web, print, photography, and other marketing content
- Strong communications skills: verbal, written, copy writing, technical writing, and editing
- Works well in tight deadlines and can take projects from start to finish with minimal direction

## What we offer

- An opportunity to make your mark in a well-established but growing company
- Competitive salary and benefits program
- Generous RRSP matching program
- Friendly and flexible work environment in a growing organization

To explore this opportunity, please submit your resume and cover letter in PDF to [work@fluxwerx.com](mailto:work@fluxwerx.com) and include the job title in the subject line. We thank all applicants for their interest, however only those under consideration will be contacted.