

Fluxwerx Appoints Danielle Volpe as Regional Sales Manager in the US Northeast Region

April 24, 2018 - Vancouver, BC - Fluxwerx is pleased to announce the appointment of Danielle Volpe as its new Regional Sales Manager in the Northeast US region including the states of New York, Pennsylvania, Delaware, Massachusetts, Rhode Island, Maine, Vermont, New Hampshire, Connecticut, Maryland and the District of Columbia.

A graduate of the Rochester Institute of Technology Architectural Interiors Program with an emphasis in lighting and electrical engineering, Danielle began her career in New York City as an architectural lighting designer at the firm of Schwinghammer Lighting. More recently Danielle held the position of senior specification sales associate at Specification Lighting Sales and has been involved in assisting the lighting design and architectural communities for the last seven years. While at Specification Lighting Sales, Danielle had the opportunity to collaborate with several New York City lighting design firms including Brian Orter Lighting Design, Tillotson, HLW, Fisher Marantz Stone Partners and others.



"Fluxwerx remains very committed to continuing our growth throughout North America and success in the Northeastern US territory. We know that Danielle will be a fantastic addition to Fluxwerx, our premier agency sales teams as well as every constituent in the lighting and design process" said Adrian Howitt, National Sales Manager at Fluxwerx. "Danielle's experience both as lighting designer and specification sales associate working with Fluxwerx in the New York City market have been a tremendous benefit to us. Danielle's background enables her to communicate with architectural and lighting specifiers from experience and understanding, being mindful of the needs of both the design and agency partners. This will be paramount to her role as a Regional Sales Manager. We are so excited and proud to have her as part of the Fluxwerx family."

Danielle's role at Fluxwerx will be to drive specification sales efforts, product training and agency relationships as the company continues its rapid business and product portfolio growth in North America. Danielle will be based in St Louis, MO, and will be traveling throughout the Northeast US to the metropolitan markets in her territory.

"After serving the NYC design community as a specification sales representative of Fluxwerx at SLS for the last four and half years I am very excited to join the dynamic team at Fluxwerx," notes Danielle. "I look forward to assisting our agency partners; I see my experience of promoting Fluxwerx as a great first step in bringing my unique perspective to the table in that goal. I look forward to meeting the already strong network of agents in the Northeast and continuing to build long-term relationships with them and Fluxwerx brand."

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