

Fluxwerx Profile Luminaire Wins Red Dot Award: Product Design 2016

Innovative suspended LED luminaire, featuring a unique hollow aperture design, wins coveted award for design

Vancouver, BC and Montreal, QC, April 4th – Fluxwerx, a Lumenpulse brand of high-performance, LED luminaires for commercial and institutional spaces, has been awarded the prestigious Red Dot Product Design Award 2016 for its Profile LED luminaire. Profile, a suspended LED luminaire that delivers bright, flexible general lighting through a hollow luminous aperture, was awarded the prize by a 41-member jury, beating out 5,214 products from 57 nations. Profile can now be distinguished with the Red Dot seal of quality, a highly sought-after international designation that recognizes excellence in product design.

“We’re very honored and proud to have been awarded the Red Dot Award for Product Design 2016,” said Tim Berman, President of Fluxwerx. “Profile provides the very best in LED performance, output, and sustainability, all while offering a minimalist architectural aesthetic. We believe this gives us an advantage in general lighting applications for commercial and institutional spaces, and this prestigious award is further validation of the product’s massive potential,” he said.

Profile is a linear LED pendant luminaire with unique hollow aperture design, delivering unparalleled longitudinal clarity and transparency right through the fixture. The luminaire uses vertically oriented optics, without horizontal lenses or diffusers, resulting in a complete absence of glare. Profile offers a choice of direct and direct/indirect versions, as well as vertical surface illumination (VSI) and symmetric and asymmetric distributions. Manufactured in 4’ and 8’ nominal sections that can be installed as individual lights or connected to create continuous runs without any limitations, Profile can be specified in any custom RAL powdercoat finish. Its agnostic drivers can be integrated with any sensor, lighting control, or building energy management system.

“Profile is an example of the innovative product design and quality that first attracted us to Fluxwerx,” said Francois-Xavier Souvay, President and CEO of Lumenpulse. “It’s an incredibly exciting product that combines strong industrial design with cutting-edge technology. We are proud and very happy for the Fluxwerx team, who fully deserve this recognition,” he said.

The Red Dot Award was created in 1955 by Design Zentrum Nordrhein Westfalen. Over the years, it has become one of the most respected design competitions in the world, with the “Red Dot” a revered international seal of outstanding design quality. The independent expert panel assesses each entry strictly and fairly, live and on site, according to a specific set of criteria including degree of innovation, formal quality, functionality and ecological compatibility. The competition is comprised of three award categories: Product Design; Communication Design; and Design Concept.

“With their performances, the Red Dot winners not only demonstrated an extraordinary design quality, but they also showed that design is an integral part of innovative product solutions,” said Professor Dr. Peter Zec, founder and president of the Red Dot Award.

For more information, please visit www.red-dot.de.

About Profile

Profile is a unique, high-performance, suspended LED luminaire for commercial, institutional and urban environments. The minimalist Profile delivers light through a fully hollow luminous aperture. The luminaire uses vertically oriented optics, without horizontal lenses or diffusers, resulting in a complete absence of glare. Profile offers a choice of direct and direct/indirect versions, as well as vertical surface illumination (VSI) symmetric and asymmetric distributions.

About Fluxwerx

Fluxwerx is a manufacturer of innovative, high-performance, LED luminaires for the general lighting of commercial and institutional spaces, such as office, education and healthcare. Founded in 2011, Fluxwerx has quickly established itself at the forefront of LED lighting technology, with a distinctive product offering and breakthrough proprietary anidolic optics technology. The company was acquired by Lumenpulse in 2016. For more information, please visit Fluxwerx.com.

About Lumenpulse Inc.

Founded in 2006, Lumenpulse designs, develops, manufactures and sells a wide range of high performance and sustainable specification-grade LED lighting solutions for commercial, institutional and urban environments. Lumenpulse is a leading pure-play specification-grade LED lighting solutions provider and has earned many awards and recognitions, including several Product Innovation Awards (PIA), three Next Generation Luminaires Design Awards, a Red Dot Product Design Award and a Lightfair Innovation Award. Lumenpulse now has 584 employees worldwide, with corporate headquarters in Montreal, Canada, and offices in Vancouver, Québec City, Boston, Paris, Florence, London and Manchester. Lumenpulse is listed on the Toronto Stock Exchange under the symbol LMP.

Additional information about Lumenpulse, including its 2015 Annual Information Form, is available at www.lumenpulse.com and on the SEDAR website at www.sedar.com.

About Red Dot:

In order to appraise the wide scope of design in a professional manner, the Red Dot Design Award is broken down into the three distinct disciplines: the Red Dot Award: Product Design, Red Dot Award: Communication Design and Red Dot Award: Design Concept. The Red Dot Award is organised by the Design Zentrum Nordrhein Westfalen in Essen, Germany. With more than 17,000 entries in 2015 alone, it is one of the largest competitions in the world. It was in 1955 that a jury convened for the first time to assess the best designs of the day. The name and brand of the award were developed in the 1990s by the CEO of Red Dot, Professor Dr. Peter Zec. Since then, the sought-after “Red Dot” has been the revered international seal of outstanding design quality. Further information: www.red-dot.org.

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